



## Virginia Green Lodging Profile:



# The White Pig Bed & Breakfast Schuyler, Virginia

**Virginia Green Lodging** is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. **Green Lodging** encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Green Lodging** is a non-regulatory program, and participation is completely voluntary and free of charge.

### The White Pig

The White Pig Bed and Breakfast and Animal Sanctuary at Briar Creek Farm is located in the Blue Ridge Mountains of Central Virginia. The home is a restored Folk Victorian farmhouse with four guestrooms. The bed and breakfast was created to support the current rescues of 12 miniature potbellied pigs, 3 dogs, 4 cats and a pony that live on the farm. Over 10% of gross profits from the Bed and Breakfast are donated to animal sanctuaries and animal rights organizations. The White Pig is committed to environmental excellence and works to minimize environmental impacts whenever possible.

**Green Lodging Activities.** When visiting The White Pig, you can expect the following practices:

- 🌍 **Optional linen service** in rooms
- 🌍 **Recycling** opportunities for guests
- 🌍 **Water Conservation**
- 🌍 **Energy conservation**
- 🌍 **Green events**



### DETAILS:

- Train house cleaners on process of optional linen service
- Use non-phosphate, non-toxic, biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals
- Recycle glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries and electronics equipment
- Compost excess food waste
- Donate used linens and blankets to animal sanctuaries to avoid throwing in landfill
- Use bulk soap dispensers and fill reusable shampoo bottles
- Instruct housekeeping to save and reuse unopened items
- Eliminate use of Styrofoam
- Use dishware and glassware to minimize use of disposables
- Disposables containers of bio-based materials, recycled content or compostable
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar in bulk

- Refill water pitchers to minimize single use bottles
- Implement effective food inventory system to minimize waste
- Purchase locally grown, organic and sustainably grown produce and other foods
- Purchase recycled-content paper-towels and toilet paper
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Use two-sided copying and printing
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase “low-VOC” carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paint
- Recycle/dispose of thinners and solvents properly
- Use preventative maintenance on all appliances, HVAC systems, plumbing and vehicles
- Use least toxic materials
- No pesticides or herbicides used
- Track overall water usage and wastewater
- Preventative maintenance of drips and leaks
- High efficiency dishwashers
- Low flow toilets and restrictors on faucets and showerheads
- Effective landscape management plan
- Effective storm water management plan
- Minimization of impervious areas
- Vegetative buffers around streams and ponds
- Track overall energy bills and set a numeric goal to reduce
- Use high efficiency compact fluorescent light bulbs in rooms and spotlights
- Have High Efficiency Heating & Air Conditioning and use ceiling fans
- Use natural lighting and lighting sensors
- Purchase EnergyStar computers and appliances
- Thermal rated windows and insulation
- Features an all vegan menu
- Offer discounts for guests with fuel efficient cars and hybrids



For more information on **The White Pig Bed and Breakfast**, see  
[www.thewhitepig.com](http://www.thewhitepig.com).

For more information on **Virginia Green Lodging** program, see  
[www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

